

## Local Homebuilder Wins Statewide Honor

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By: Ben Van Der Meer



Local homebuilder Kevin Carson is a 2016 inductee into the California Homebuilding Foundation Hall of Fame.

The organization on Friday named Carson as one of six inductees, who will be formally honored at an event in June in San Francisco.

“I’m just very honored and thankful for the people I’ve gotten to work with,” Carson said. “That opportunity has allowed me to go far deeper than just homebuilding.” Carson is the northern division president for The New Home Co., which is headquartered in Southern California. In the Sacramento region, he’s been involved in construction and development of several projects, including The Cannery in Davis and McKinley Village in East Sacramento.

Michael Strech of the North State Building Industry Association said Carson has established himself as a thoughtful leader within the industry.

“Leading by example is kind of the way he rolls,” Strech said.

In particular, he said, Carson has been a leader for North State BIA’s charitable HomeAid program for affordable housing. But Carson has also lent efforts to charitable efforts outside the industry, Strech added.

As a builder, New Home Co. and Carson have also carved out a reputation as being focused not just on homes, but communities, Strech said. “He’s a very humble, modest guy, which is the sign of a true leader,” he said.

Carson said he’s particularly gratified to have gotten the chance to work with and help mentor a number of people who’ve become leading players in homebuilding themselves. As home building surges again, he said, there’s a need to cultivate a new generation for those roles.

“We need to get people back in the trades, back at the sites,” he said. “There is no greater industry than one where you give a home to someone.