

## OC 50

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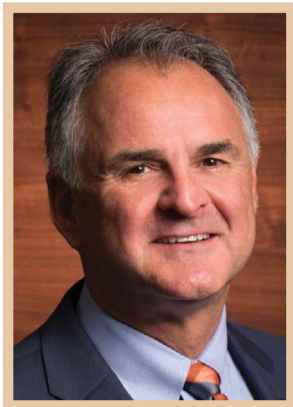
**FRAMROZE “FRAM” VIRJEE**

President  
California State University-Fullerton

Born in London, England

Age: 57

Lives in Fullerton at El Dorado Ranch, former home of C. Stanley Chapman Sr., donated to California State University system



**WHY:** California State University-Fullerton is largest CSU system institution, with over 40,000 students, operating budget of nearly \$500 million. Virjee oversees operations and its more than 4,000 educators.

**HOW:** Spent 30 years at Los Angeles office of **O'Melveny & Myers LLP**, one of oldest law firms in U.S., specializing in labor and employment law. Left retirement in 2014 to join **California State University** as executive vice chancellor, general counsel, secretary to CSU system board. Also served as chief legal officer to trustee, advising them on legal issues, including rules, procedures, education code compliance.

**RECENT:** Appointed president of CSUF in January, replacing **Mildred García**, who left to head **American Assn. of State Colleges and Universities** in Washington, D.C. His contract runs through June 2019; search for permanent president not begun. Virjee plans to continue momentum García started of increasing graduation rates, campus diversity, boosting financial support from alumni, business community. CSUF has launched its first “comprehensive capital campaign,” announced at \$175 million.

**PERSONAL:** First-generation college student, received J.D. from **University of California-Hastings College of Law**, bachelor's in political science, sociology from **University of California-Santa Barbara**. With wife, **Julie**, founded **Yambi Rwanda** nonprofit that offers support, services to Rwandans. Three sons, one grandchild.

—Subrina Hudson

**WILLIAM W. WANG**

Founder, Chief Executive

Vizio Inc.

Irvine

Born in Taipei, Taiwan

Age: 54

Lives in Newport Beach



**WHY:** TV titan battles **Samsung** for top U.S. market share, leader in 4K ultra-HD TVs. Top sound bar seller. Among top private OC-based companies with \$3.5 billion estimated annual sales. Moved Vizio into national spotlight with big endorsement deals, sports sponsorships. Expanded offerings into speakers, sound bars, tablets, home theater systems. Employs about 450, 200 of them at Spectrum headquarters.

**HOW:** Started Vizio in 2002. Designs, markets TVs, other electronics. Sets made in China, Taiwan, Mexico by Taiwan-based Vizio investor **AmTran Technology**, others. Forged close partnerships with retailers, suppliers, original design manufacturers. Used similar model in 1990s at prior companies—monitor sellers **Mag InnoVision**, **Princeton Digital**. Both took off early, ended poorly. Started **Mag InnoVision** at 26 with \$350,000 from family, friends, Asian investor. Taiwan-based monitors maker **Mag Technology** bought it in 1998.

**RECENT:** Filed two lawsuits against **LeEco**, contending Chinese conglomerate made false financial statements, claims in run-up to its proposed \$2 billion acquisition, which collapsed last year. Vizio seeking \$110 million in damages, legal fees, other relief. Added **Google Play Movies & TV** to its product line, allowing users to access tens of thousands of new movies, next-day TV shows.

**PERSONAL:** Board member at **Segerstrom Center**; Viterbi School of Engineering Board of Councilors, President's Leadership Council at alma mater **University of Southern California**, where earned bachelor's in electrical engineering; **Committee of 100** group of distinguished Chinese-Americans. Likes golf, other sports, reading, movies and of course TV. Moved to Hawaii at 12, California at 14. Big on design, innovation, user-friendliness. Among survivors of 2000 **Singapore Airlines** crash that killed about half of passengers. Wife, **Sakura**; daughter.

—Chris Casacchia

**H. LAWRENCE “LARRY” WEBB**

Chairman, Chief Executive

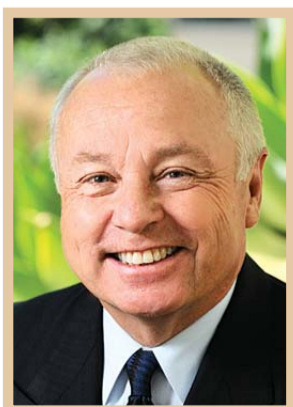
The New Home Co.

Aliso Viejo

Born in Jacksonville, Fla.

Age: 70

Lives in Newport Coast



**WHY:** Longtime homebuilding exec most active OC builder, been among area's largest luxury homes builders past few years.

**HOW:** 30 years' homebuilding experience. Led **John Laing Homes** from 1995 to 2008, grew Irvine-based company into second-largest private U.S. homebuilder. Sold it in 2006 to Dubai-based **Emaar Properties** for nearly \$1.1 billion, largest private residential transaction in U.S. history. Left company in 2008, founded **New Home Co.** in 2009 with former **John Laing, Irvine Co.** executives. Took it

public in 2014, raising \$86 million. Company valued at about \$230 million.

**RECENT:** By home count, **New Home Co.** largest OC builder and in county's busiest homebuilding location—Irvine Ranch—through projects marketed under its name and fee-building business it provides to in-house Irvine Co. building arm **Irvine Pacific**. Plenty of luxury offerings to its name; latest project in Orange, **Marywood Hills** opened last month, some homes topping \$2 million. Now diversifying into more affordable offerings, particularly in Inland Empire, where it's master developer for 275-acre **Bedford** project in Corona.

**PERSONAL:** Bachelor's in history, **State University of New York** at Cortland, master's in city, regional planning, **Harvard University**. Before **John Laing** ran OC divisions of builders **Kaufman & Broad** and **Greystone Homes**. Has served on boards of **HomeAid America**, **Interval House**. Daughters, **Laura** and **Emily**. Recently married **New Home Chief Marketing Officer Joan Webb**.

—Mark Mueller

**MARK WETTERAU**

Chairman, Chief Executive

Golden State Foods Corp.

Irvine

Chairman, Chief Executive

Wetterau Associates LLC

St. Louis

Born in St. Louis

Age: 59

Lives in Laguna Niguel



**WHY:** Heads OC's third-largest private company, which services 125,000 restaurants in about 60 countries.

**HOW:** Bachelor's in business, **Westminster College**. Started career at St. Louis-based **Wetterau Inc.**, a \$6 billion food firm founded by his grandfather. Appointed **Shop 'n Save** chief executive in 1987, tripled sales in two years to \$650 million. Returned to **Wetterau Inc.** in 1990 as president, added COO role year later, sold to **SuperValu Stores Inc.** year later for \$1.1 billion. His **Wetterau Associates LLC** buys, runs manufacturing, distribution, retail businesses. Bought minority stake in **GSF** 1998; bought majority partner **Yucaipa Cos.**, named chairman, chief executive in 2004.

**RECENT:** Annual revenue \$6.1 billion and growing for go-to **McDonald's Corp.** foodstuffs shipper; also makes sauces, processes meat for **Golden Arches**. Named ex-**Pepsico** executive to head \$1.1 billion **GSF Quality Custom Distribution Services Inc.** unit, which delivers products to **Starbucks**, **Wendy's**, **Chick-fil-A**.

**PERSONAL:** Wife, **Ginny**; three kids, two grandkids. Enjoys snow, water skiing. Builds replica classic cars with brother **Conrad**; loves “all things fast.” **GSF Foundation** has raised \$40 million, backed 600 charities since 2002 launch. Has served charitable boards, including **Second Harvest Food Bank**, several in St. Louis, elsewhere in U.S.

—Paul Hughes

**MATTHEW R. ZAIST**

President, Chief Executive

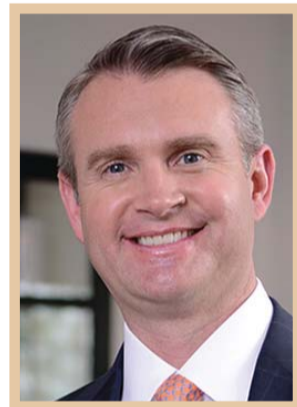
William Lyon Homes

Newport Beach

Born in Fort Pierce, Fla.

Age: 43

Lives in South Orange County



**WHY:** Heads operations of one of West Coast's largest homebuilders, which has been on big expansion push past five years with about \$1.1 billion market value, up nearly a third over past year.

**HOW:** Joined **William Lyon Homes** in 2000, iconic real estate firm that's built tens of thousands of homes in 60-year history. Prior roles as project manager, director of land acquisition for Southern California operations, head of business development. Served as EVP, oversaw restructuring, 2011 recapitalization of then privately held company stemming from Great Recession. Named president, COO in 2013 when company went public, promoted to co-CEO role in mid-2015 alongside **William H. Lyon**. Named to current role in 2016, while **Lyon**, son of chairman emeritus **Gen. William Lyon**, became executive chairman and board chairman.

**RECENT:** Local acquisition boosted company's national reach, and its land base for more affordable homes. Completed \$460 million buy in March of fellow Newport Beach-based builder **RSI Communities**, which focuses on more affordable, entry-level homes. **RSI**, founded by OC entrepreneur **Ron Simon**, has more than 11,000 home lots, primarily in Texas, Inland Empire, where **Lyon** has sold much of its California homes. Deal marks **William Lyon's** entree into Texas homebuilding market, boosts land holdings to 28,500 home lots owned or controlled. The **RSI Communities** buy largest since it paid \$520 million in 2014 for **Polygon Northwest Co. LLC**, Bellevue, Wash.-based builder that gave it presence in Pacific Northwest.

**PERSONAL:** Member executive committee of **University of Southern California's** Lusk Center for Real Estate. Before joined **William Lyon Homes**, was principal with **American Management Systems**. Holds bachelor's from **Rensselaer Polytechnic Institute** in Troy, N.Y.

—Mark Mueller

