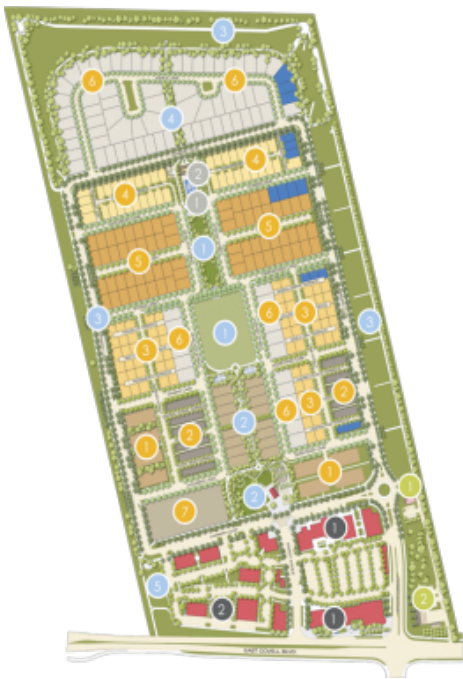


Builder

NoCal MAME Awards: The Cannery MPC of the Year

New Home's farm-to-table community earned 14 MAME awards on Friday.

September 28, 2016
By Mary Salmonsén



The California-based developer/builder New Home Company took home 14 awards at Friday Night's 2016 Northern California MAME Awards ceremony in Sacramento, Calif. These honors included the three most prestigious MAME Awards: Master-Planned Community of the Year for The Cannery community, Attached Community of the Year for Heirloom at The Cannery, and Community of the Year over \$750,000 for Sage at The Cannery.

New Home has shared the Master-Planned Community of the Year award with The Cannery's many marketing, design, and development partners. One partner, Paolucci Salling & Martin Communication Arts, received six of the community's additional eleven awards: Best Logo Design, Best Brochure, Best Social Media Campaign, Best Direct Mail, Best Print Ad or Campaign, and Best Website for a Master Planned Community.

JZMK Partners received the Best Attached Architectural Design award, Outdoor Dimensions received the Best Sign Program award, Meridian Interiors received the Best Attached Interior design award, Woodley Architectural Group received the Best Architectural Design \$750,000+ award, and four partner firms received the Best Sales Office/Pavilion award. CalAtlantic Homes also won two awards for its Beech at The Cannery neighborhood: Best Architecture (JZMK Partners) and Community of the Year.

"We could not be more proud of The New Home Company team and all of our talented consultants that have made The Cannery a reality," said Kevin Carson, New Home's Northern California president. "This community continues to be the gift that keeps giving in terms of awards and international recognition. It's a special place, one that hundreds of buyers will soon call their home."

New Home Company's Plan 1 floor plan at Sage at the Cannery, which starts in the \$700,000s.

The Cannery, which is located in Davis, Calif., has achieved fame for being California's first farm-to-table new home community. Neither The Cannery nor New Home are strangers to awards recognition: The Cannery has been named the 2016 "Master-Planned Community of the Year" by the NAHB, and won a Grand Award for "Residential Community of the Year – Master Plan" at the 2016 Gold Nugget Awards. The community will also be featured tomorrow as one of the Sacramento Business Journal's Best Real Estate Projects of the year.

###

http://www.builderonline.com/design/awards/the-2016-northern-california-mame-awards-names-the-cannery-as-its-master-planned-community-of-the-year_o