

Builder

NEW HOME CO. OPENS MODEL IN FIRST SAN DIEGO COMMUNITY

By Staff
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The New Home Company (NEW HOME) (NYSE: NWHM) today announced the model home grand opening for Promontory, its first collection of residences in San Diego, is set for this Sunday, April 29.

Promontory is in the 230-acre master-planned community of Civita in Mission Valley. Civita is being developed by Sudberry Properties in partnership with the Grant family which has owned the land since the early 1900s.

Promontory is set atop almost nine acres of land at the highest point of Civita, featuring 133 three-story and single-story attached homes in two neighborhoods: The Heights and The Bluffs. This Sunday, NEW HOME will debut a total of eight model homes for the two distinct

product types.

The Heights, designed by Woodley Architectural Group, offer 93 Courtyard Townhomes in two and three-story layouts ranging from 1,401 to 2,015 square feet with up to three bedrooms and three and one-half baths. Prices at The Heights begin in the mid-\$600,000s.

The Bluffs, also designed by Woodley Architectural Group, offer 40 single-story flats and three-story attached homes in 1,584 to 2,188 square feet with up to three bedrooms and two and one-half baths. Prices at The Bluffs begin in the low \$900,000s.

The modern residences at Promontory were designed with special attention and care given to capturing and framing the unobstructed views through floor-to-ceiling windows, great rooms and master bedrooms oriented toward the valley below and oversized patios and decks that enhance the overall indoor/outdoor living experience.

NEW HOME launched a successful pre-sales campaign at Promontory last fall.

“We’ve had steady demand for the homes at Promontory during our pre-sales period,” said NEW HOME Vice President of Marketing, Megan Eltringham. “Our focus is on building homes where we will be rewarded for exceptional planning and architecture, so with the opening of our thoughtfully designed model homes this weekend, we expect to have even greater success in attracting those looking for a turn-key residence in a prime San Diego location.”

Civita is centrally located in the heart of San Diego, with Balboa Park and Downtown just a few miles south, and the bay and beaches a short drive west. The light rail is within walking distance, connecting homeowners to major employment centers and destinations nearby. The Civita Recreation Center captures the essence of a resort destination with spaces to lounge or socialize, swim or spin, relax or dance. The 8,790 square-foot clubhouse overlooks a lagoon pool, a lap pool, two spas and covered patios for year-round BBQs and picnics.

The community includes a series of parks and dog parks, including the signature Civita Park. The 14.3-acre, multi-level property is the centerpiece of Civita's network of parks, open space and trails that encompass nearly one-third of the community. Highlights of the park include an outdoor amphitheater; interactive water feature with 48 jets; picnic tables and "outdoor living rooms" shaded by wisteria-covered trellises; game area; community garden; basketball half-courts; dog park with separate large/small dog enclosures and restrooms.

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